### **Redefining Global Health Care**

### Narrowing the Gap Between Aspiration and Action

Michael E. Porter, PhD

Bishop Lawrence University Professor Harvard University

Jim Yong Kim, MD, PhD

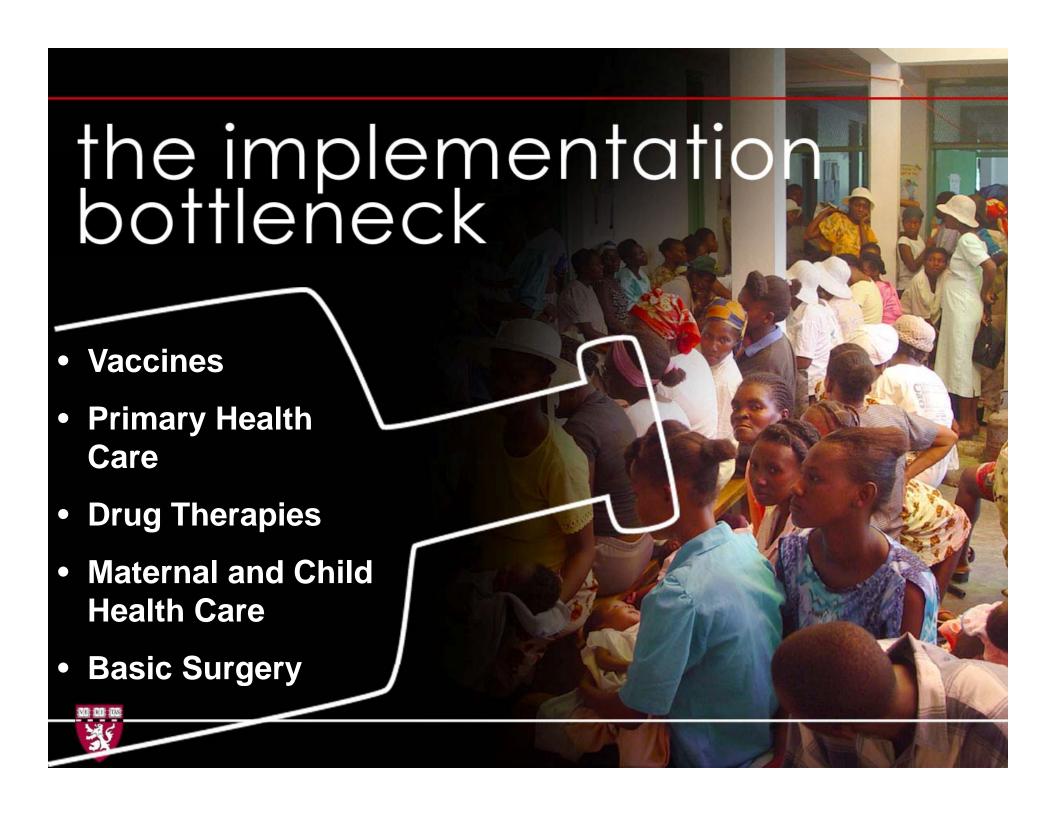
Chairman, Department of Social Medicine Harvard Medical School

March 13, 2008

Gaps in health financing, human resources, and access to care have <u>fatal consequences</u> for millions in developing countries

- Millions of deaths from preventable & treatable causes
  - 6.3 million preventable <u>childhood deaths</u>
  - ½ million maternal deaths
  - 3 million HIV deaths less than 1-in-8 on treatment
  - 2 million <u>tuberculosis deaths</u>
  - 1 million <u>malaria deaths</u> mostly children

→ Over 10 million needless deaths each year ...from conditions for which safe, effective, affordable prevention & treatment exist



### UNPRECEDENTED OPPORTUNITY





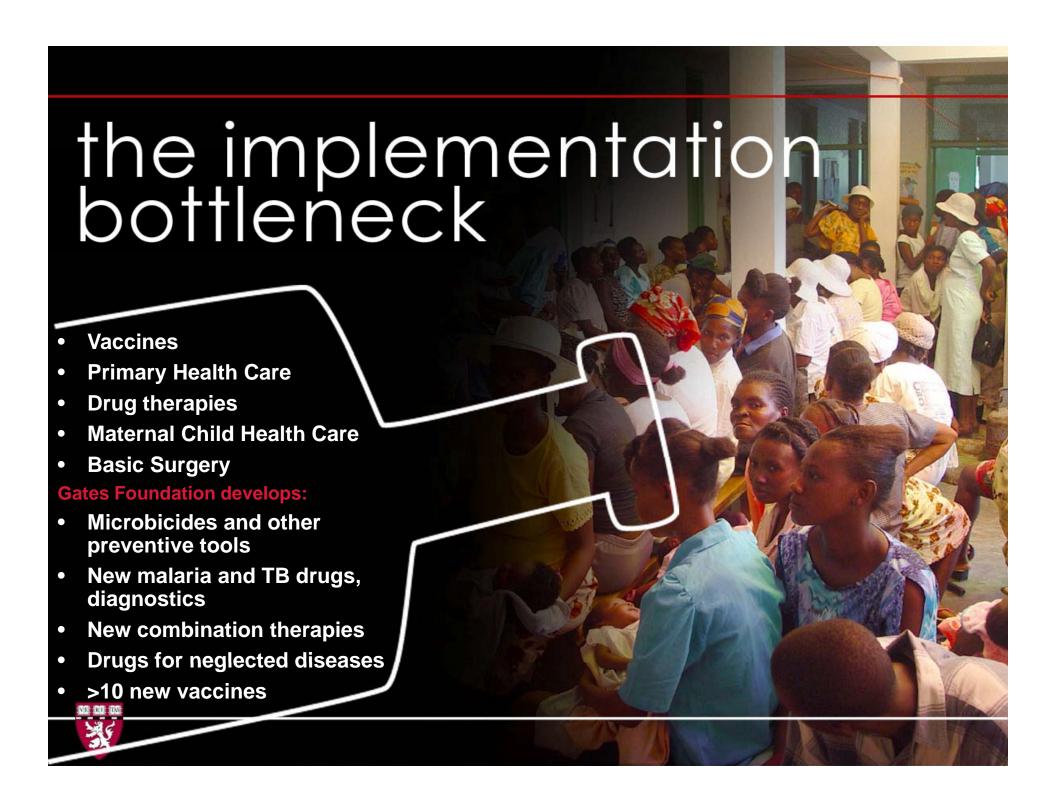






- Key leaders and institutions have recognized the gravity of global health problems
- Since 2001, over \$85B in new funding for development
- 28x HIV/AIDS spending increase from \$300M in 1996 to \$8.5B
- Dramatic decline in treatment costs
- A golden era of funding for global health programs

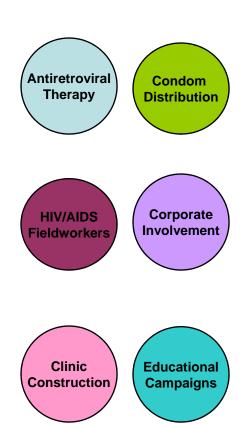




### **GLOBAL HEALTH "STRATEGY" TO DATE**

- Countries and even districts working in isolation
- Project-based
  - Donor preference driven
  - Experimental pilots that never scale
- Competition among implementers
- Cottage industry approach
- Fragmentation of services
- Ineffective and not results oriented
- Absence of technology and measurement orientation
- Resources diverted for overhead and consultants

Clear need for a better approach



### REDEFINING GLOBAL HEALTH CARE

- Access is essential, but not enough
- The core issue in health care is the value of health care delivered

Value: Patient outcomes per dollar spent



- How to design health care systems that dramatically improve value
- Improving value is the means to achieving social justice

## DEVELOPED WORLD AND RESOURCE-POOR SETTINGS SUFFER FROM SIMILAR DELIVERY PROBLEMS

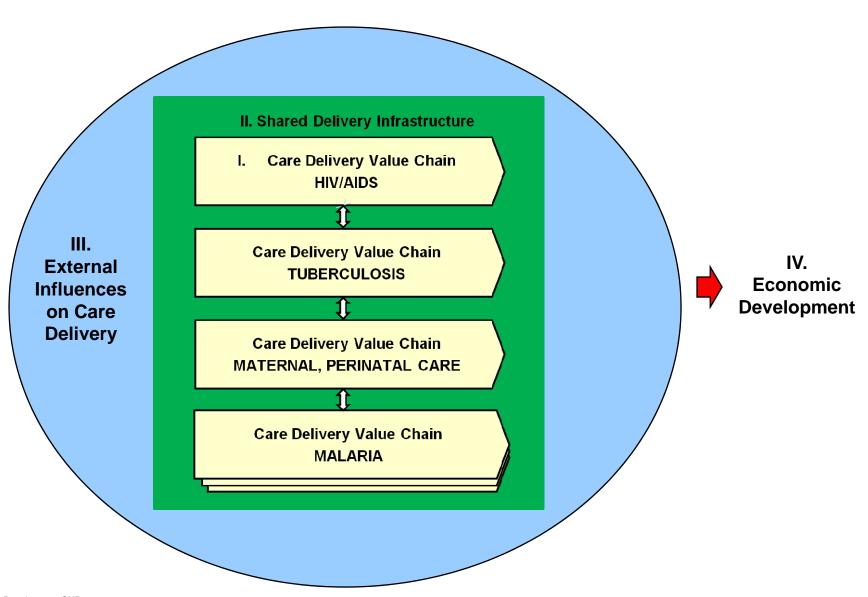
#### **Current Model**

- The product is treatment
- Measure volume of services (# tests, treatments)
- Focus on specialties or types of practitioners
- Discrete interventions
- Individual disease stages
- Fragmentation of programs and entities
- Localized pilots and demonstration projects

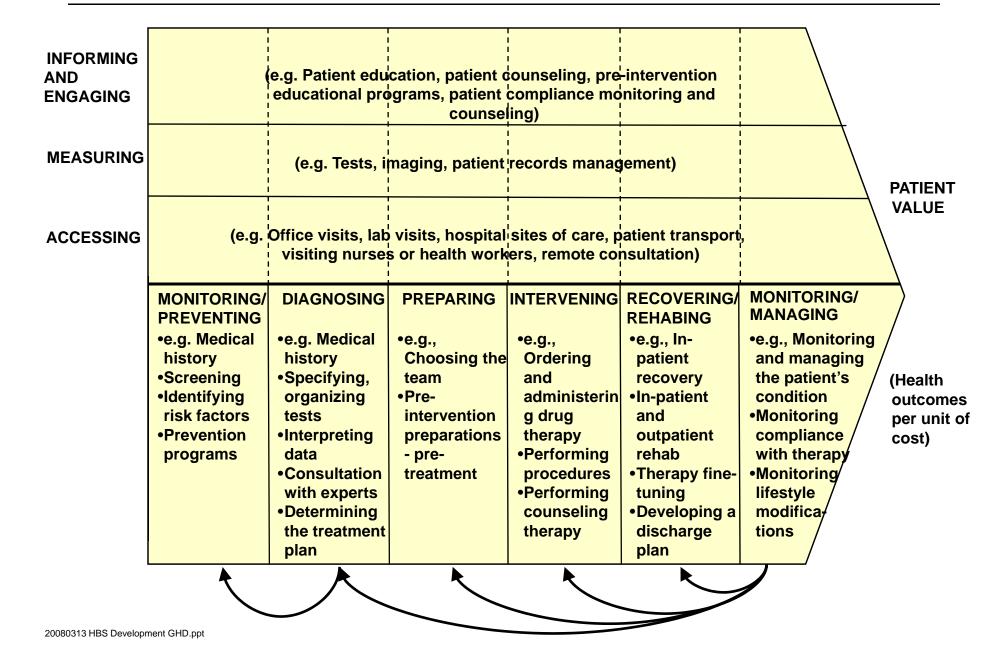


- The product is health
- Measure value of services (health outcomes per unit of cost)
- Coordinated and integrated care delivery
- Care cycles
  - Sets of prevalent cooccurrences
- Care delivery system
  - A health system integrated across communities and regions

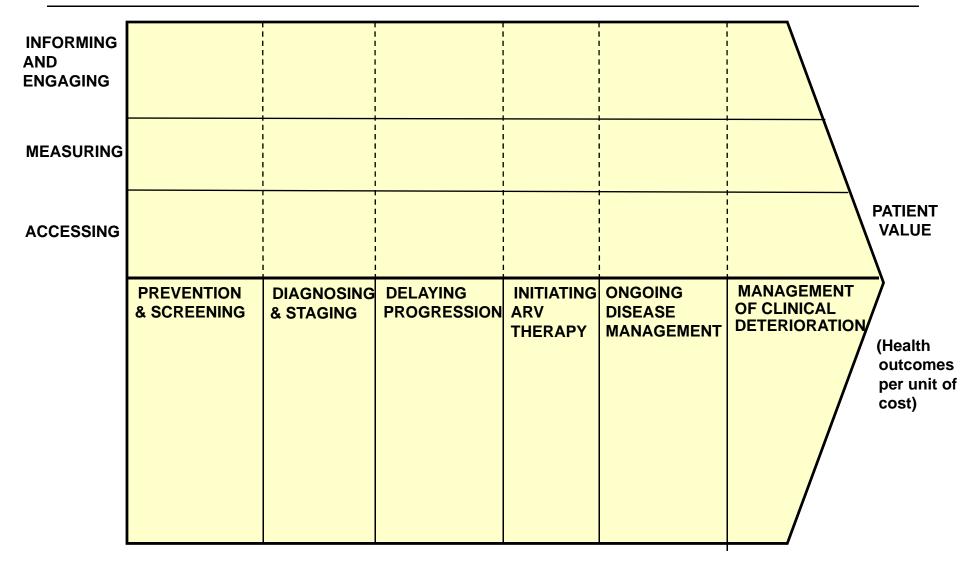
### A FRAMEWORK FOR GLOBAL HEALTH DELIVERY



### THE CARE DELIVERY VALUE CHAIN



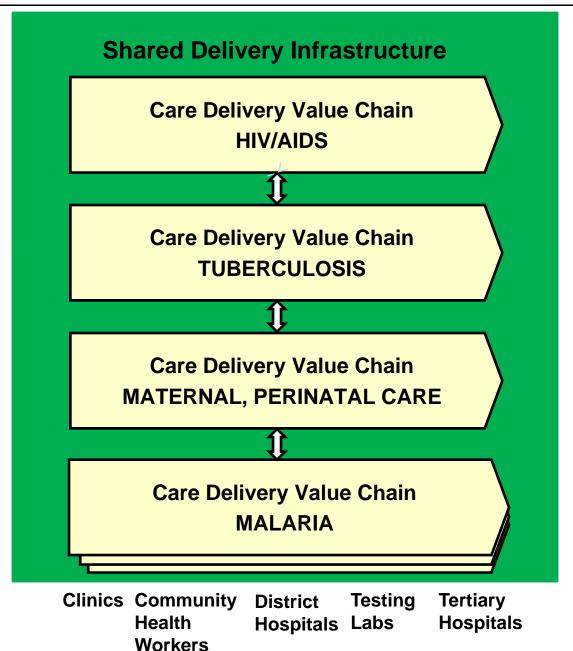
## HIV/AIDS CARE DELIVERY VALUE CHAIN: RESOURCE-POOR SETTINGS



### **IMPLICATIONS FOR HIV/AIDS CARE - I**

- Early diagnosis helps in forestalling disease progression
- Intensive evaluation and treatment at time of diagnosis can forestall disease progression
- Improving compliance with first stage drug therapy lowers drug resistance and the need to move to more costly second line therapies

### SHARED DELIVERY INFRASTRUCTURE



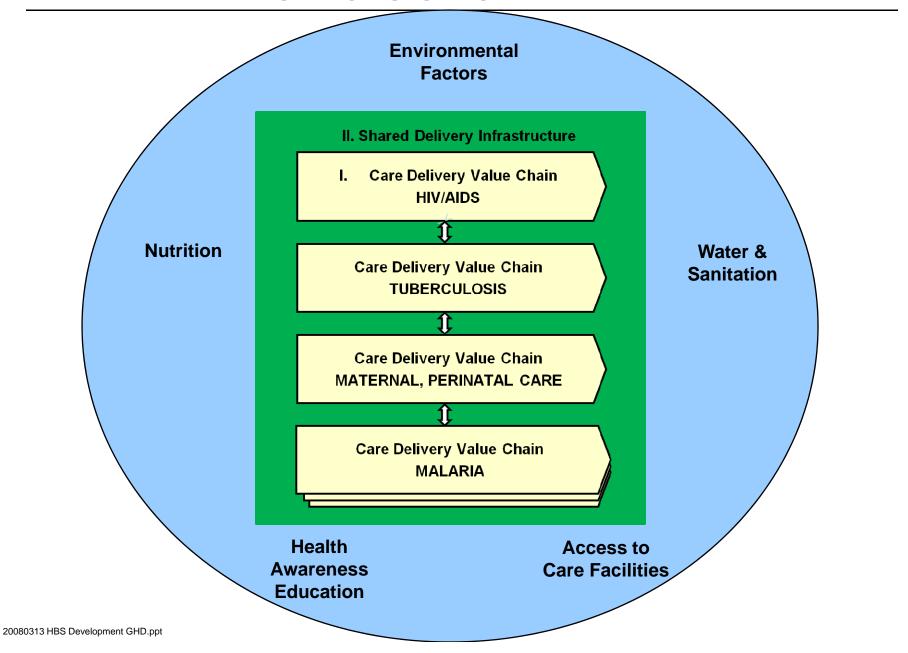
### **IMPLICATIONS FOR HIV/AIDS CARE - II**

- Screening is most effective when integrated into a primary health care system
- Improving maternal and child health care services is integral to the HIV/AIDS care cycle by substantially reducing the incidence of new cases of HIV
- Community health workers will be more cost effective when they coordinate care across multiple diseases

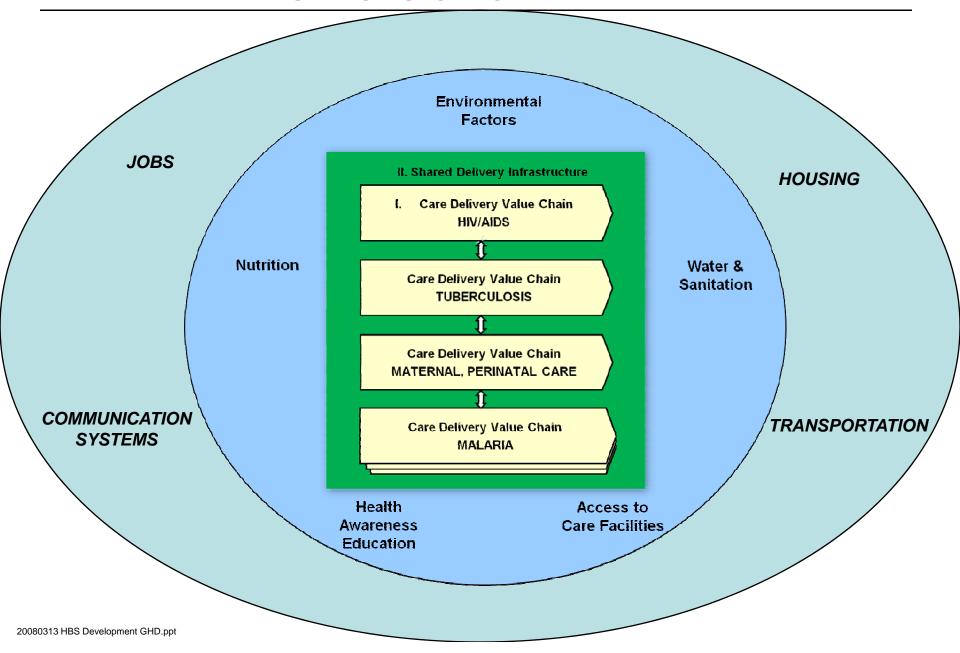


 Coordinated development of primary and secondary care infrastructure can improve the value of the HIV/AIDS care cycle while simultaneously improving value in the care of other diseases

### INTEGRATING DELIVERY SYSTEM AND CONTEXT: EXTERNAL INFLUENCES ON CARE DELIVERY



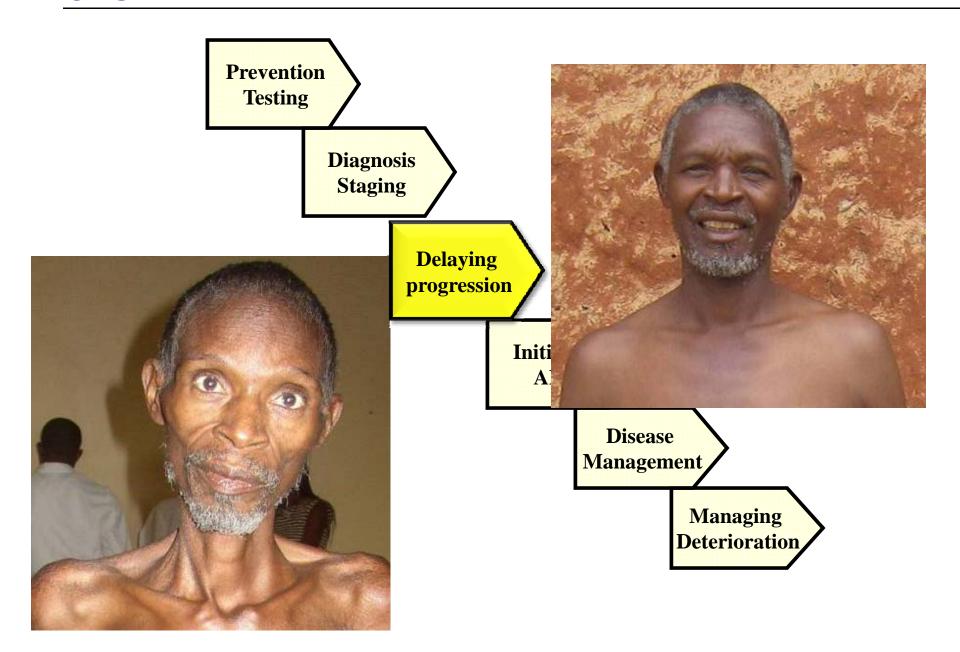
### INTEGRATING DELIVERY SYSTEM AND CONTEXT: EXTERNAL INFLUENCES ON CARE DELIVERY



### **IMPLICATIONS FOR HIV/AIDS CARE - III**

- Management of social and economic barriers is critical to the treatment and prevention of HIV/AIDS
  - Financial barriers to access (e.g. transportation, missed work hours)
  - Unreliable methods of communication
  - Poor nutrition
  - Lack of education
  - Gender inequality
  - Social stigma of disease

### **CASE EXAMPLE: RWANDA**



### THE RELATIONSHIP BETWEEN HEALTH SYSTEMS AND ECONOMIC DEVELOPMENT

### Better Health Enables Economic Development



- Ability to work
- Higher productivity

### Better Health Systems Foster Economic Development

- Employment (health sector and related jobs)
- Procurement, if sourced locally
- Infrastructure (e.g. cell towers, internet, and electrification)

### **Before**



### After

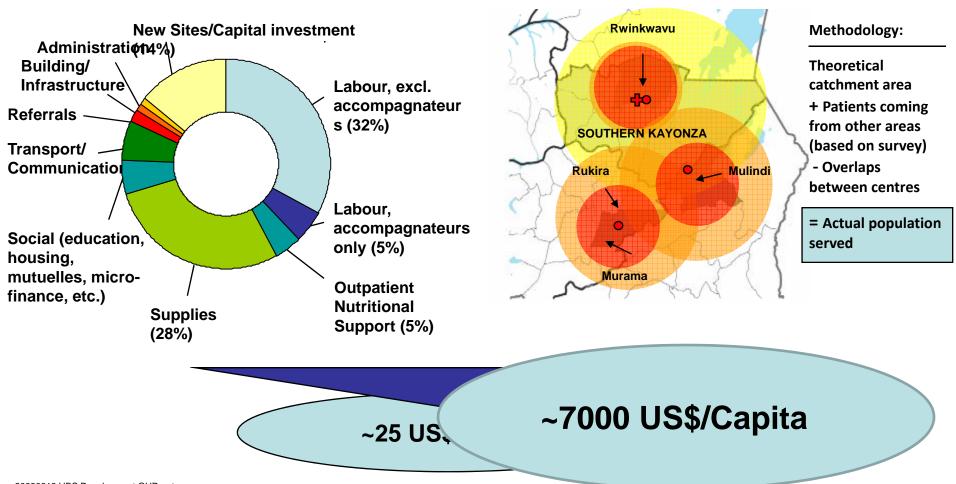
20080313 HBS Development GH

### Summary of detailed unit costing, extrapolated to a full district

100% = US\$ 4.7 million in 'steady state' (2011)

#### Estimated 'catchment' area of unit

100% = 265,000



## Mismatch in Skills Taught and Skills Needed

Bachelor's

**MPH** 

MBA/MPA

MD

- •No defined degree program in global health
- •Broad liberal arts courses on on social or basic science
- •Field-work on an ad-hoc basis

•Focus on quantitative methodology and research

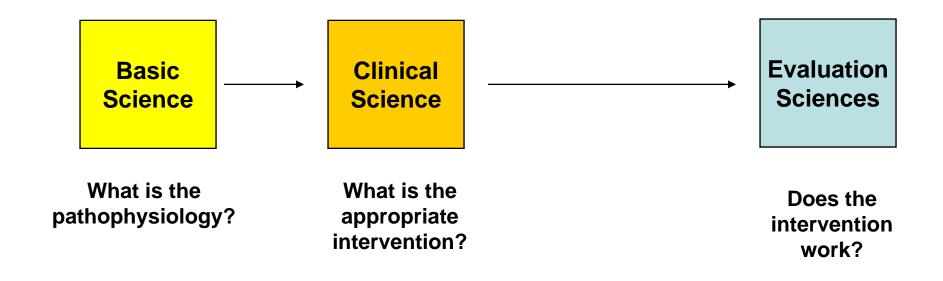
- Populationlevel interventions
- •Field-work on an ad-hoc basis

- Private/public management emphasis
- •Little discussion of work in resource-poor settings
- •No education of health science

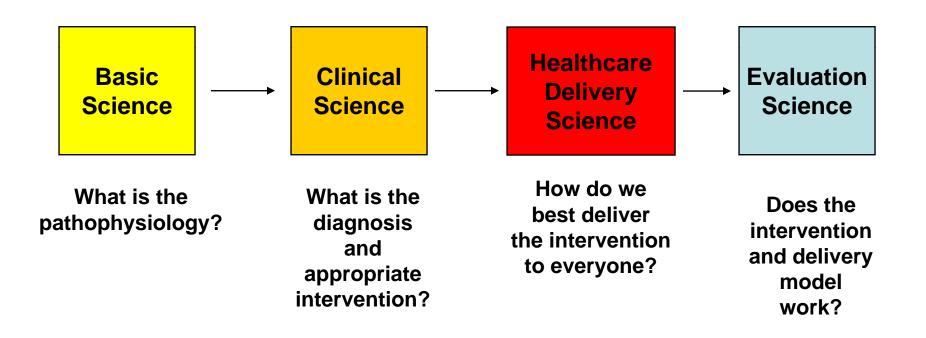
- •Focus on clinical and basic science
- •Little education on health care delivery or public health issues
- Focus on single-patient interventions

No or extremely limited focus on health care delivery

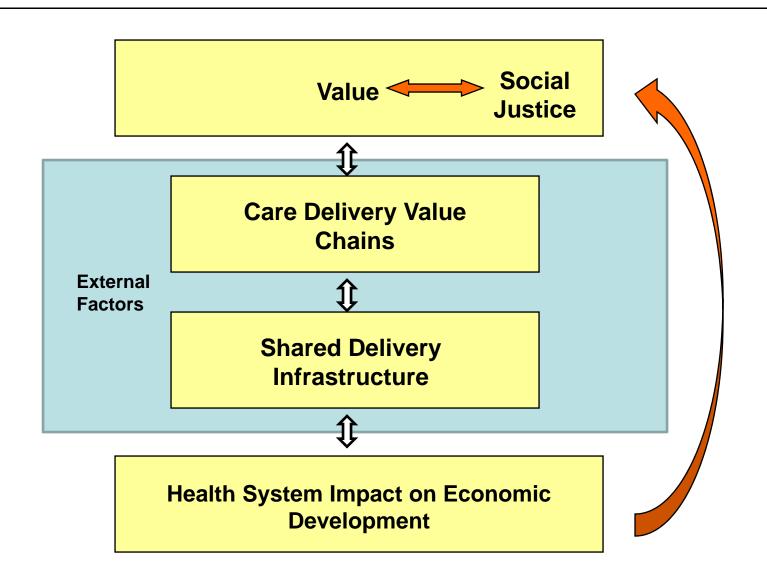
# Is there a place for a new field in health research and education?



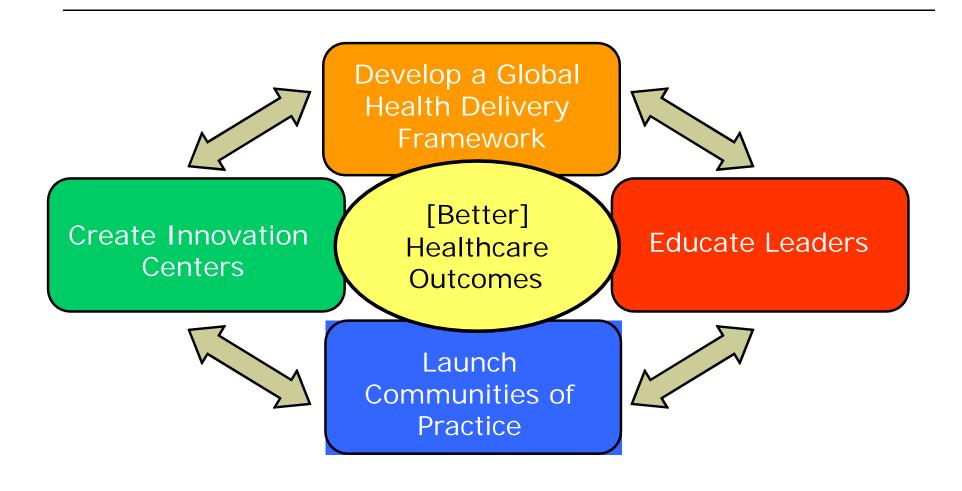
# Is there a place for a new field in health research and education?



### **Vision for Global Health Delivery**



### AN OPPORTUNTIY FOR HARVARD TO LEAD



### Communities of Practice: Progress to Date

